

Outdoor Fitness and Commercial Activity Permits at City of Santa Barbara Parks and Beaches

The City of Santa Barbara Parks and Recreation Department manages 1,815 acres of parkland, 61 parks and sports facilities, and 6.2 miles of public beach for the public to enjoy. The COVID-19 pandemic has increased the number of requests to use these public spaces for outdoor fitness and commercial activities. To ensure that these areas can be maintained in good condition, and that they remain available during non-permitted times for the public, the Department has revised the previous permit process and will begin to issue Outdoor Fitness and Commercial Activity Permits for groups of up to 49 individuals.

DO I NEED A PERMIT?

If you train, instruct, or lead a fitness, athletic or other class for financial compensation, in exchange for goods or service or as marketing for your business, you are required to obtain an **Outdoor Fitness and Commercial Activity Permit** and adhere to all its requirements, terms, and conditions. If you intend to teach three classes or more in a week, an Outdoor Fitness Permit offers the best value and flexibility for your program. Parties only intending to teach one or two classes a week or that are not fitness classes but still recreational in nature should contact Cindy Acosta at (805) 897-1982 to rent park space by the hour.

HOW DO I APPLY?

https://bit.ly/CommercialPermitApp

PERMIT REQUIREMENTS

- Completed application form
- Copy of \$1,000,000 general liability insurance certificate with additionally ensured endorsement naming the City of Santa Barbara, its officers, employees and agents
- Copy of current City of Santa Barbara business license
- Signed permit
- Payment of permit fee and first monthly use fee

PERMIT DETAILS

- Permits will be issued for a designated location in a park or on the beach.
- Permittees must follow all State and County Health guidelines, including completing a RISE Self-Certification.
- There will be two daily operating times for each location: AM (sunrise to 10am), and PM (4pm to sunset).
- Permits will be issued based on the following class or activity sizes:
 - Small group: 3-14 | Medium group: 15-29 | Large group: 30-49
- Permits will become invalid if permittee fails to do the following:
 - Pay monthly fees
 - Maintain liability insurance
 - Maintain business license
 - Submit monthly use reports
 - Follow all rules and regulations for permit holders and instructors
- Permittees shall not hold any park space prior to the start of a class.
- Permit must be displayed in plain view and must be valid for the time and location used.
- Permittee shall not set up within 20 feet of the public and 100 feet of other classes.
- Permittee must relocate classes if requested to do so by Parks and Recreation Department staff.
- Permittee must avoid damage to park facilities and turf.
- Permittee shall not set up equipment within ten feet of any park tree, or use any tree for fitness instruction.
- City benches, light poles, drinking fountains, public art, bleachers, picnic tables, railings, fencing, signs, bike racks, and barbecues shall not be used for exercise activity.
- Permittee shall not use amplified music, boom-boxes, or PA system unless permitted. Permitted amplified music shall not exceed 60 decibels at the park perimeter.
- Classes may be asked to relocate due to turf damage, park maintenance, special events, or City-approved filming.
- Permittee may not display commercial signage, flyers, brochures, or banners, except for a single sandwich board.
- Equipment weighing more than 25 lbs. shall not be used prior without written consent from the Director or their designee.
- Permittee must adhere to the Parks and Recreation Department Code of Conduct.